

# “2008 NAMI WALKS FOR THE MIND OF AMERICA”

## SPONSORSHIP OPPORTUNITIES

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### **Presenting Sponsor \$10,000**

- Verbal and visual recognition at all *Walk* activities
- Company listed as “Presenting Sponsor” on front cover of all printed materials and *Walk* posters
- Press release announcing lead sponsorship of event
- Company banner displayed over *Walk* stage area
- Company banner displayed at Start/Finish line area
- Company banner displayed at Kick-off Luncheon and all other *Walk*-related events
- Sponsor-hosted information booth at *Walk* Resource Fair
- Top logo placement on *Walk* T-shirts
- Prominent logo placement on *Walk* website ([www.nami.org/namiwalks/CA/sandiego](http://www.nami.org/namiwalks/CA/sandiego)) with link to sponsor website

### **Platinum Sponsor \$7,500**

- Verbal and visual recognition at all *Walk* activities
- Prominent logo placement on all printed materials and *Walk* posters
- Press release announcing sponsorship of event
- Company banner displayed at Start/Finish line area
- Company banner displayed at Kick-off Luncheon and all other *Walk*-related events
- Sponsor-hosted information booth at *Walk* Resource Fair
- Top logo placement on *Walk* T-shirts
- Prominent logo placement on *Walk* website ([www.nami.org/namiwalks/CA/sandiego](http://www.nami.org/namiwalks/CA/sandiego)) with link to sponsor website

### **Gold Sponsor \$5,000**

- Verbal and visual recognition at all *Walk* activities
- Logo placement on all printed materials and *Walk* posters
- Press release announcing sponsorship of event
- Company banner displayed at the Start/Finish area
- Sponsor-hosted information booth at *Walk* Resource Fair
- Prominent logo placement on *Walk* T-shirts
- Prominent logo placement on *Walk* website ([www.nami.org/namiwalks/CA/sandiego](http://www.nami.org/namiwalks/CA/sandiego)) with link to sponsor website

### **Silver Sponsor \$2,500**

- Verbal and visual recognition at all *Walk* activities
- Logo on all printed materials and *Walk* posters
- Company banner displayed at the Start/Finish area
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on *Walk* T-shirt.
- Logo placement on *Walk* website ([www.nami.org/namiwalks/CA/sandiego](http://www.nami.org/namiwalks/CA/sandiego)) with link to sponsor website

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### **Start/Finish Line Sponsor \$1,500**

- Logo on all printed materials and *Walk* posters
- Company banner displayed at the Start/Finish area
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on NAMI *Walk* T-shirts
- Logo on NAMI *Walk* website ([www.nami.org/namiwalks/CA/sandiego](http://www.nami.org/namiwalks/CA/sandiego))

### **Bronze Sponsor \$1,000**

- Logo on all *Walk*-related printed materials
- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on *Walk* T-shirts
- Logo on NAMI *Walks* website ([www.nami.org/namiwalks/CA/sandiego](http://www.nami.org/namiwalks/CA/sandiego))

### **Kilometer Sponsor \$500**

- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo placement at kilometer of choice along NAMI *Walk* route (first come, first choice)
- Logo on NAMI *Walk* T-shirt

### **T-shirt Sponsor \$250**

- Sponsor-hosted information booth at *Walk* Resource Fair
- Logo on NAMI *Walk* T-shirt

### **Resource Fair Only \$75**

- Sponsor-hosted information booth at *Walk* Resource Fair